



A BIBLIOGRAPHY of WOVE SCHOLARSHIP

Compiled by Bob Corey
Department of English, Iowa State University

The purpose of the following bibliography is to provide teachers who are either interested in or already committed to the ISUComm initiative with a comprehensive listing of research related to WOVE, the integrated approach to instruction in written, oral, visual and electronic communication. The individual lists that make up this bibliography were compiled in all but one instance by Iowa State faculty who are themselves involved with WOVE as scholars, teachers, or both.

Individual references run the gamut from theoretical investigations and detailed research reports to personal reflections and classroom tips. Consequently, this bibliography should serve a variety of needs: for teachers interested in adapting WOVE methods to their own courses, it will provide the theory, research, and materials necessary to make informed decisions about adapting WOVE to particular purposes; for the scholar interested in the state of research in the field, it will provide a point of departure for serious study; and for the curious reader, there is enough variety of perspective here to answer just about any question related to the history, nature, and practice of WOVE.

The following lists are not exhaustive. In many cases, they have been abbreviated for efficient use by general readers. Because writing is the focus of much communication research, most of the sections below assume a connection to writing. The topics addressed in this bibliography are as follows;

- I. The Integration of written and visual communication**
 - a. General scholarship related to visual communication
 - b. Additional online sources related to history and research in visual communication
 - c. Additional sources in the pedagogy and classroom practice of visual communication
 - d. Assessment of visual communication
- II. The Integration of written and oral communication**
 - a. Annotated bibliography of Speech Communication: journals and collections
 - b. Recent work on Speech and Communication across the curriculum
- III. Computers and communication**
- IV. Visual communication workshop bibliography for first-year composition teachers**
- V. Current research (updated Sept. 2004)**

Time permitting, we intend to annotate portions of these lists to further aid the research process. For now, we hope that these materials assist teachers who are taking up the challenge of ISUComm. If you have comments, suggestions, or questions about this bibliography, please contact either Bob Corey, the ISUComm Reference Coordinator (bccorey@iastate.edu), or Michael Mendelson, Chair of the ISUComm Steering Committee (mendy@iastate.edu). Our thanks to our ISUComm colleagues for their help in compiling the following resources.

I. The integration of written and visual communication

1a. General scholarship related to visual communication

Faigley, Lester. "Material Literacy and Visual Design." *Rhetorical Bodies*. Ed. Jack Selzer and Sharon Crowley. Madison, WI: University of Wisconsin Press, 1999. 171-201.

- George, Diana. "From Analysis to Teaching: Visual Communication in the Teaching of Writing." *College Composition and Communication* 54.1 (2002): 11-39.
- Handa, Carolyn. "Letter From the Guest Editor: Digital Rhetoric, Digital Literacy, Computers, and Composition." *Computers and Composition* 18.1 (2001): 1-10.
- Hill, Charles A. "Reading the Visual in College Writing Classes." Fall 2002.
http://www.english.uwosh.edu/hill/387_spring02/readingvisuals.html.
- Kress, Gunther, and Theo Van Leeuwen. *Multimodal Discourse: The Modes and Media of Contemporary Communication*. Arnold Press, Great Britain: 2001.
- LeCourt, Donna. "Critical Pedagogy in the Composition Classroom: Politicizing the Writing Space." *Computers and Composition* 15.3 (1998): 275-295.
- Logan, Robert K. "The Five Ages of Communication" *Exploring Media Ecology* 1.1 (2002): 13-20.
- Selfe, Cynthia L. "Technology and Literacy: A Story About the Perils of Not Paying Attention." *College Composition and Communication* 50.3 (1999): 411-436.
- Sirc, Geoffrey. "Virtual Urbanism." *Computers and Composition* 18.1 (2001): 11-19.
- Stroupe, Craig. "Visualizing English: Recognizing the Hybrid Literacy of Visual and Verbal Authorship on the Web." *College English* 62.5 (2000): 607-632.
- Takayoshi, Pamela. "Writing the Culture of Computers: Students as Technology Critics in Cultural Studies Classes." *Teaching English in the Two Year College* 23 (1996): 198-204.
- Veen, Douglas. "Digital Images and the 'New' Visual Literacy." 1998.
<http://students.washington.edu/gveen/english/visual/hyper.html>.
- Welch, Kathleen E. *Electric Rhetoric: Classical Rhetoric, Oralism, and a New Literacy*. Cambridge, MA: MIT Press, 1999.
- Williams, Sean D. "Part 1: Thinking Out of the Pro-Verbal Box." *Computers and Composition* 18.1 (2001): 21-32.

• *Bibliography compiled by Professor Barb Duffelmeyer and Anthony Ellertson, PhD candidate in Rhetoric and Professional Communication, Iowa State University.*

Ib. Additional online sources related to history and research in visual communication

- Chandler, Daniel. 'Great Divide' Theories, Phonocentrism, Graphocentrism & Logocentrism
<http://www.aber.ac.uk/media/Documents/litoral/litoral1.html>
- Elliot, Deni, and Paul M. Lester." Visual Communication and an Ethic for Images."
Visual Communication Research, Ken Smith, et.al. (eds.). Westport, Conn.: Praeger Publishers. The Practical Ethics Center, University of Montana. 2002
<http://commfaculty.fullerton.edu/lester/writings/imageethic.html>
- Murray, Joddy. An extensive bibliography of visual rhetoric from the last half century.
http://morrismurray.net/visual_rhetoric.htm

The Journal of Visual Communication and Image Representation, including abstracts,

bibliographies, and other online services. <http://www.elsevier.com/locate/issn/1047-3203>.

Wake Forrest bibliography on visual rhetoric, with links to related sites in the history of art.
<http://www.wfu.edu/~zulick/454/visrhetbib.html>.

• *Bibliography compiled by Bob Corey Bob Corey, Department of English Lecturer, Iowa State University*

Ic. Additional sources in the pedagogy and classroom practice of visual communication

Flattley, Rita. "Visual Literacy." http://dtd.pima.edu/psychology/Visual_Literacy.html

Lester, Paul M. "Syntactic Theory of Visual Communication, Part One." 1996
<http://commfaculty.fullerton.edu/lester/writings/viscomtheory.html>

Moriarty, Sandra. "Visual Communication as a Primary System" *Journal of Visual Literacy* 14:2 (1994): 11-21. <http://spot.colorado.edu/~moriarts/primelang.html>

Rodowick, D. N. *Audiovisual Culture and Interdisciplinary Knowledge*. A digital essay by Program in Film Studies. The University of Rochester 1994.
<http://www.rochester.edu/College/FS/Publications/AVCulture/AudiovisualCultureText.html>

Sullivan, Patricia. *English 680v: Visual Rhetoric in a Technological Age*.
<http://austen.english.purdue.edu/680vsyll.html>

University of Iowa Department of Communication Studies. Visual Communication and Visual Rhetoric sites. <http://www.uiowa.edu/~commstud/resources/visual.html>

Additional resources available at:

<http://128.226.37.29/collab/class.html>

<http://www.wcenter.spelman.edu/courses.html>

<http://www.owl.net.rice.edu/~cainproj/chem215posters.html>

<http://fbox.vt.edu/eng/mech/writing/handbook/visuals.html>

• *Bibliography compiled by Bob Corey, Department of English Lecturer, Iowa State University.*

Id. Assessment of visual communication

Blakesley, David. "Visual Rhetoric." Southern Illinois University-Carbondale.
<http://www.sla.purdue.edu/people/engl/dblakesley/visual/>

Blakesley, David and Collin Brookes. "Introduction: Notes on Visual Rhetoric." *Enculturation*. Vol. 3, No. 2, Fall 2001. http://www.uta.edu/huma/enculturation/3_2/introduction.html

"Creating a Rubric for a Given Task." Triton/Patton Summer Symposium 99.
<http://projects.edtech.sandi.net/staffdev/tpss99/rubrics/rubrics.html>

Dodge, Bernie. "Some Thoughts About Web Quests." San Diego State University Edweb
<http://edweb.sdsu.edu/people/bdodge/Professional.html>.

March, Tom. "Web Quests and More." Ozline. <http://www.ozline.com/learning/index.htm>

Sullivan, Patricia. "Practicing Safe Visual Rhetoric on the Web." Purdue University.

<http://austen.english.purdue.edu/handa.html>

"Visual Literacy Bibliography." <http://www.ivla.org/news/rdocs/vlbib/>

"Visual Rhetoric: Resources." <http://www.cms.dmu.ac.uk/~cph/vizrhet.html>

"What Makes a Good Writing Assignment." Academic Writing. Colorado State.
<http://aw.colostate.edu/reference/wac-faq/pop2i.htm>

- *Materials compiled by Dr. Michael O'Conner, Millikin University*
(<http://www.millikin.edu/webmaster/assessment/visual>).

NB: Additional visual communication materials identified by Professors Paula Curran and Katherine Hannigan are available in section IV of this bibliography.

II. The Integration of written and oral communication

Ila. Annotated bibliography of Speech Communication: journals and collections

The central journal for speech pedagogy is: *Communication Teacher* published by the National Communication Association. For information see <http://www.natcom.org/pubs/ct/ct.html>.

There are also several published collections. The most useful is the *Teaching Ideas for the Basic Course* series, edited by Barbara Hugenberg and Lawrence Hugenberg [First volume by Hugenberg and Moyer] and published by Kendall Hunt. There are six volumes of this work available so far and each Book includes an introductory essay about pedagogical issues in entry level communication courses and then exercises focused on listening, small group communication, public speaking, and interpersonal communication.

In terms of academic pieces on teaching oral comm skills (public speaking, small group and interpersonal skills) the standard journal is *Communication Education*. Some recent articles that may be of WOVE interest include:

Downing, Joe and Cecile Garmon "Teaching Students in the Basic Course How to Use Presentation Software," *Communication Education* 50 (July 2001): 218-229.

Jenson, Karla Kay and Vinnie Harris. "The Public Speaking Portfolio." *Communication Education* 48 (July 1999): 193-210.

Schroeder, Lisa M. "The Effects of Skills Training on Communication Satisfaction and Communication Anxiety in the Basic Speech Course." *Communication Research Reports* 19: 380-388.

- *Bibliography compiled by Professor Amy Slagell, Interpersonal and Rhetorical Communication, Iowa State University.*

Ilb. Recent work on Speech and Communication across the curriculum

Dannels, Deanna P. "Time to Speak Up: A Theoretical Framework of Situated Pedagogy and Practice for Communication Across the Curriculum." *Communication Education* 50 (April 2001): 144-158.

Morello, John T. "Comparing Speaking Across the Curriculum and Writing Across the Curriculum Programs." *Communication Education* 49 (Jan. 2000): 99-113.

And these are some of the older articles written for those with an English background who want to look at oral/written differences:

Backlund, Phil. "Oral Activities in the English Classroom," in *Perspectives on Talk and Learning*, Susan Hynds and Donald Rubin, eds. (Urbana, IL: National Council of Teachers of English, 1990) 227-246. Also in this volume see: Dyson, Anne Aaas. "Talking Up a Writing Community: The Role of Talk in Learning to Write," 99-114.

Cambourne, Brian. "Oral and Written Relationships: A Reading Perspective," In *Exploring Speaking-Writing Relationships: Connections and Contrasts*, Barry M. Knoll and Roberta Vann, Eds. (Urbana, IL: National Council of Teachers of English, 1981) 82-98.

Halpern, Jeanne W. "Differences Between Speaking and Writing and Their Implications for Teaching," *College Composition and Communication*, 35 (Oct. 1984) 345-357.

Perrin, Robert. "The Speaking-Writing Connection: Enhancing the Symbiotic Relationship," *Contemporary Education* 65:2 (Winter 1994) 62-64.

• *Bibliography compiled by Professor Amy Slagell, Speech Communication, Iowa State University.*

III. Computers and communication

Anson, Chris. "Distant Voices: Teaching and Writing in a Culture of Technology." *College English* 61.3 (1999): 261-80.

Arn, Joseph V., Rebecca Gatlin, and William Kordsmeier. "Multimedia Copyright Laws and Guidelines: Take the Test." *Business Communication Quarterly* 61.4 (1998): 32-39.

Baron, Naomi S. *Alphabet to Email: How Written English Evolved and Where It's Heading*. New York: Routledge, 2000.

Benahum, David. "Fly Me to the Moo: Adventures in Textual Reality." *Lingua Franca* 4.4 (1994): 1, 22-36.

Brown, John Seely, and Richard Grusin. *The Social Life of Information*. Cambridge, MA: Harvard Business School Press, 2000.

Duderstadt, James. "Can Colleges and Universities Survive in the Information Age?" *Dancing with the Devil: Information Technology and the New Competition in Higher Education*. San Francisco: Jossey-Bass, 1999.

Duin, Ann Hill, and Craig Hansen. "Reading and Writing on Computer Networks as Social Construction and Social Interaction." *Literacy and Computers: The Complications of Teaching and Learning with Technology*. Eds. Cynthia L. Selfe and Susan Hilligoss. New York: MLA, 1994. 89-112.

Gurak, Laura J. *Cyberliteracy: Navigating the Internet with Awareness*. New Haven, CT: Yale University Press, 2001.

Haas, Christina. *Writing Technology: Studies on the Materiality of Literacy*. Mahwah, NJ: Lawrence Erlbaum, 1996.

- Herrington, TyAnna K. "The Interdependency of Fair Use and the First Amendment." *Computers and Composition* 15 (1998): 125-43.
- Kaufert, David S., and Kathleen Carley. "Some Concepts and Axioms About Communication: Proximate and at a Distance." *Written Communication* 11.1 (1994): 8-42.
- Lanham, Richard A. *The Electronic Word: Democracy, Technology, and the Arts*. Chicago: University of Chicago Press, 1993.
- Logie, John. "Champing at the Bits: Computers, Copyright, and the Composition Classroom." *Computers and Composition* 15 (1998): 201-14.
- Lunsford, Andrea A., and Susan West. "Intellectual Property and Composition Studies." *College Composition and Communication* 47.3 (1996): 383-411.
- Manovich, Lev. *The Language of New Media*. Cambridge: MIT Press, 2001.
- Selle, Cynthia L. *Technology and Literacy in the Twenty-First Century: The Perils of Not Paying Attention*. Carbondale, IL: Southern Illinois University Press, 1999.
- Shauf, Michele. "The Problem of electronic argument: a humanist's perspective." *Computers and Composition*. 18.1 (2002): 33-37.
- Standage, Tom. *The Victorian Internet: The Remarkable Story of the Telegraph and the Nineteenth Century's on-Line Pioneers*. New York: Walker and Co., 1998.
- Trupe, Alice. "Academic Literacy in a Wired World: Redefining Genres for College Writing Courses." *Kairos; Rhetoric, Technology, and Pedagogy Online*. 7.2(2002). 10/10/02. <http://english.ttu.edu/kairos/7.2/sectionone/trupe/wiredworld.htm>.
- Walther, Joe. "Computer-Mediated Communication: Impersonal, Interpersonal, and Hyperpersonal Interaction." *Communication Research* 23 (1996): 3-43.
- Zappen, James P., Laura J. Gurak, and Stephen Doheny-Farina. "Rhetoric, Community and Cyberspace." *Rhetoric Review* 15.2 (1997): 400-19.

• *Bibliography compiled by Professors Lee Honeycutt and Don Payne, Department of English, Iowa State University*

NB: See also bibliography of composition and ePortfolios compiled by Lee Honeycutt for the ISU ePortfolio Conference, October 30, 2002. <http://www.itc.iastate.edu/ePortfolios/ePortfolios.html>

IV. Visual communication workshop bibliography for first-year composition teachers

- Albers, Josef. *Interaction of Color*. New Haven: Yale University Press, 1977.
- Behn, Robin and Chase Twichell, eds. *The Practice of Poetry: Writing Exercises from Poets Who Teach*. New York: Harper Perennial, 1992.

- Bernays Anne, Pamela Painter. *What If? Writing Exercises for Fiction Writers*. New York: Harper Collins, 1995. or New York: Pantheon Books, 1991.
- Blackwell, Lewis. *Twentieth-Century Type*. New York: Rizzoli, 1992.
- Burdick, Anne (guest editor) and Rudy VanderLans (publisher), Mouthpiece 1, "Émigré" No. 35.1995.
- Burdick, Anne (guest editor) and Rudy VanderLans (publisher). "Mouthpiece 2," Emigre No. 36 1995.
- Burke, Carol , Molly Best Tinsley. *The Creative Process*. New York: St. Martin's Press, 1993.
- De La Croix, Horst, Richard G. Tansey, and Diane Kirkpatrick. *Gardner's Art Through the Ages*. 9th ed. New York: Harcourt Brace Jovanovich College Publishers, 1991.
- Dondis, Donis A. *A Primer of Visual Literacy*. Boston: The Massachusetts Institute of Technology, 1973
- Carson, David. *David Carson: 2ndsight: Grafik Design after the End of Print*. New York: Universe Pub Distributed to the U.S. trade by St. Martin's Press, 1997?.
- Carson, David. *The End of Print: The Graphic Design of David Carson*. San Francisco: Chronicle Books, 1995.
- Carter, Rob. *American Typography Today*. New York: Van Nostrand Reinhold, 1989.
- Celano, Christine. "A Typographic Visualization of the Narrative Structure of On the Road", Design Issues: vol. IX, no. 1 Fall 1992.
- Craig, James. *Basic Typography: A Design Manual*. New York: Watson-Guption Publications, 1990.
- Curran, Paula J. *Me & Jackie O*. Ames, IA: Paula Curran, 1995.
- Diethelm, Walter. *Signet, Signal, Symbol*. Zurich: ABC-Verlag, 1970.
- Dreyfuss, Henry. *Symbol Sourcebook: An Authoritative Guide to International Graphic Symbols*. New York: McGraw-Hill, 1972.
- Elam, Kim. *Expressive Typography: The Word as Image*. New York: Van Nostrand Reinhold, 1990.
- Frutiger, Adrian. *Signs and Symbols: Their Design and Meaning*. New York: Van Nostrand Reinhold, 1989. Typographic.
- Gottschall, Edward M. *Communications Today*. New York City: MIT Press: International Typeface Co., 1989.

- Hiebert, Kenneth. *Graphic Design Processes: Universal to Unique J.* New York: Van Nostrand Reinhold, 1992.
- Hiebert, Kenneth J. *Graphic Design Sources.* New Haven: Yale University Press, 1998.
- Hofmann, Armin. *Armin Hofmann: His Work, Quest, and Philosophy.* Basel, Boston: Birkhauser Verlag, 1989.
- Hofmann, Armin. *Graphic Design Manual: Principles and Practice.* New York: Reinhold, 1965.
- Hurlburt, Allen. *The Grid: A Modular System for the Design and Production of Newspapers, Magazines, and Books.* New York: Van Nostrand Reinhold Co., 1978.
- Igarashi, Takenobu. *World Trademarks and Logotypes.* Tokyo: Graphic-sha, 1983.
- Igarashi, Takenobu. *World Trademarks and Logotypes III: A Collection of International Symbols and Their Applications.* Tokyo, Japan: Graphic-sha Pub. Co.; Carson, CA: Distributor for U.S.A. and Canada, Books Nippan, 1991.
- Lamott, Anne. *Bird by Bird: Some Instructions on Writing and Life.* New York: Pantheon Books, 1994.
- Lauer, David A. and Stephen Pentak. *Design Basics.* 5th ed. New York: Harcourt College Publishers, 2000.
- Lehrer, Warren. *Nicky D. from L.I.C.: The Portrait Series: A Narrative Portrait of Nicholas Detommaso.* Seattle: Bay Press, 1995.
- Lehrer, Warren. *The Portrait Series: A Narrative Portrait of Charles Lang.* Seattle: Bay Press, 1995.
- Martinez, Benjamin and Jacqueline Block. *Visual Forces: An Introduction to Design,* 2nd ed. New Jersey: Prentice Hall, 1995.
- Meggs, Philip B. *A History of Graphic Design.* New York: Van Nostrand Reinhold, 1983.
- Meggs, Philip. *Type and Image: The Language of Graphic Design.* New York: Van Nostrand Reinhold, 1989.
- Morgan, John and Peter Welton. *See What I Mean.* London: Edward Arnold, 1992.
- Muller-Brockmann, Josef. *Josef Muller-Brockmann, Designer: A Pioneer of Swiss Graphic Design.* Baden, Switzerland: Verlag Lars Muller, 1995.

- Muller-Brockmann, Josef (Niederteufen: Verlag Arthur Niggli. *Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers, and Three Dimensional Designers*. New York: Hastings House Publishers, 1981.
- Muller-Brockmann, Josef (Niederteufen, Verlag Arthur Niggli. *The Graphic Designer and His Design Problems*. New York: Visual Communication Books, Hastings House, 1983.
- Ocvirk, Otto G., et al. *Art Fundamentals: Theory and Practice*. 9th ed. New York: McGraw Hill, 2002.
- Preble, Duane, Sarah Preble, and Patrick Frank. *Artforms*. 6th ed. New York: Longman, 1999.
- Remington, R. Roger. *Nine Pioneers in American Graphic Design*, Cambridge, MA: MIT Press, 1989.
- Ruegg, Ruedi. *Basic Typography: Design with Letters*. New York: Van Nostrand Reinhold, 1989.
- Ruegg, Ruedi. *Basic Typography: Handbook of Technique and Design*. Zurich: ABC Verlag, 1972.
- Smith, Keith. *Text in the Book Format: Book NR. 120*. Rochester, NY: Sigma Foundation, 1989.
- Smith, Keith. *The Structure of the Visual Book: Book 95*. Rochester, NY: Keith Smith, 1984.
- Spencer, Herbert, ed. *The Liberated Page: A Typographica Anthology*. San Francisco, CA: Bedford Press, 1987.
- Spiegelman, Art. *Maus: A Survivor's Tale. I: My Father Bleeds History*. New York: Pantheon Books, 1986.
- Spiegelman, Art. *Maus: A Survivor's Tale. II: And Here My Troubles Began*. New York: Pantheon Books, 1991.
- Tschichold, Jan. *Asymmetric Typography*. New York: Reinhold Pub. Corp., 1967.
- Tufte, Edward. *Visual Explanations: Images and Quantities, Evidence and Narrative*. Cheshire, CT, Graphics Press, 1997.
- Tufte, Edward. *The Visual Display of Quantitative Information*. 2nd ed. Cheshire, CT, Graphics Press, 2001.
- Williams, Robin. *The Mac Is Not a Typewriter*. Berkeley, CA: Peachpit Press, 1989.
- Williams, Robin. *Beyond the Mac Is Not a Typewriter: More Typographic Insights and Secrets*. Berkeley, CA: Peachpit Press, 1996.

Williams, Robin. *The Non-Designer's Type Book: Insights and Techniques for Creating Professional Level Type*. Berkeley, CA: Peachpit Press, 1998.

Wong, Wucius. *Principles of Form and Design*. New York: John Wiley and Sons, 1993.

Zeier, Franz. *Books, Boxes, and Portfolios: Binding, Construction, and Design Step-by-Step*. (New York: Design Press, 1990).

Zelanski, Paul and Mary Pat Fisher. *Design Principles and Problems*. 2nd ed. New York: Harcourt Brace College Publishers, 1996.

• *Bibliography compiled by Professors Paula Curran and Katherine Hannigan, Department of Art and Design, Iowa State University*

V. Current research (updated Sept 2004)

Baber, John, F., and Dene Grigar. Eds. *New Worlds, New Words: Exploring Pathways for Writing About and In Electronic Environments*. Cresskill, NJ: Hampton Press. 2001.

Cope, B. and Kalantzis, M. *Multiliteracies*, London: Routledge, 2000.

Everett, Anna and John T. Caldwell. Eds. *New Media: Theories and Practices of Digitextuality*. NY: Routledge. 2003.

Faigley, Lester. "Material Literacy and Visual Design." *Rhetorical Bodies*. Jack Selzer and Sharon Crowley. Eds. Madison, WI: University of Wisconsin Press. 1999.

Foucault, M. *The Archeology of Knowledge*, London: Tavistock, 1977.

Gardner, H. *Frames of Mind: The Theory of Multiple Intelligences*. London: Fontana. 1981.

George, Diana. "From Analysis to Design: Visual Communication in the Teaching of Writing." *College Composition and Communication*. 54:1 (2002): 11-39.

Gierstberg, Frits, and Warna Oosterbaan. Eds. *The Image Society: Essays on Visual Culture*. Rotterdam: Distributed Art Pub Inc. 2003.

Haas, Christina. *Writing Technology: Studies on the Materiality of Literacy*. Mahwah, NJ: Lawrence Erlbaum. 1996.

Hentschel, Klaus. *Mapping the Spectrum. Techniques of Visual Representation in Research and Teaching*. Oxford and New York: Oxford Univ. Press. 2002.

Hill, Charles A., and Marguerite Helmers. Eds. *Defining Visual Rhetorics*. Mahwah, NJ: Lawrence Erlbaum Associates. 2003.

Hocks, Mary E., and Michelle R. Kendrick. Eds. *Eloquent Images: Word and Image in the Age of New Media*. Boston: MIT Press. 2003.

Horton, William K. *Illustrating Computer Documentation*. Canada: John Wiley & Sons. 1991.

Kress, Gunther. "'English' at the Crossroads: Rethinking Curricula of Communication in the Context

- Of the Turn to the Visual," In *Passions, Pedagogies, and 21st Century Technologies*. Eds. Gail E. Hawisher and Cynthia L. Selfe. Logan, UT: Utah State University Press/NCTE, 1999. 66-88.
- Kress, Gunther. *Before Writing: Rethinking the Paths to Literacy*. London: Routledge. 1997.
- Kress, Gunther and Theo Van Leeuwen. *Multimodal Discourse: The Modes and Media of Contemporary Communication*. London: Routledge. 2001.
- Kress, Gunther and Theo Van Leeuwen. *Reading Images: The Grammar of Visual Design*. London: Routledge. 1996.
- New London Group. "A Pedagogy of Multiliteracies: Designing Social Futures." *Harvard Education Review* 66.1 (1996): 60-92.
- O'Doherty, Brian. *American Masters: The Voice of Myth*. New York: Universe Books. 1988.
- The On-line Visual Literacy Project*. Ed. Stonehill, Brian. 1994. 8 July 2001.
<<http://www.pomona.edu/Academics/courserelated/classprojects/Visual-lit/intro/intro.html>>.
- Porter, James. "Legal Realities and Ethical Hyperrealities: A Critical Approach toward Cyberwriting." *Computers and Technical Communication: Pedagogical and Programmatic Perspectives*. Ed. Stuart Selber. Greenwich, CT. Ablex, 1997. 45-73.
- Rose, Gillian. *Visual Methodologies*. London: Sage. 2001.
- Selfe, Cynthia L. *Technology and Literacy in the Twenty-First Century: The Importance of Paying Attention*. Carbondale: Southern Illinois University Press. 1999.
- Spinuzzi, Clay. "'Light Green Doesn't Mean Hydrology': Toward a Visual Rhetorical Framework." *Computers and Composition* 18.1: 39-54.
- Williams, Sean D. "Part 1: Thinking Out of the Pro-Verbal Box." *Computers and Composition*, 18.2 (2001): 21-32.
- Williams, Sean D. "Part II: Toward an Integrated Composition Pedagogy in Hypertext." *Computers and Composition*, 18.3 (2001): 123-136.
- *Bibliography compiled by Bob Corey Bob Corey, Department of English Lecturer, Iowa State University*